

# Building your online presence



**Get found  
LOCALLY!**

## We can get you found by LOCAL customers who want local businesses.

Local SEO is one of the most credible, ethical techniques used by SEO companies and businesses alike. It enable SMB's to gain better visibility in Google Maps and usually ensures that they appear on the first page of Google, when local search queries related to their keywords are performed. Google Local is a perfect vehicle for local businesses in any county or city, as it allows businesses small, medium or corporate to get targeted and relevant traffic, resulting in quality lead generation, high conversions and local brand awareness.

## Increasing your local searches translates to growth and profitability.

### Top performers in our Partial List of Local Citation for Australian Business

S No.	Name of the Website	Domain Authority
1	Yellow Pages Comp List	41
2	True Local	79
3	Yelp Business Accounts	58
4	Local Business Guide	44
5	Dlook	61
6	Tuugo.biz	31
7	Hot Frog	73
8	Nationwide Business Dir	40
9	Start Local	62
10	Aussie Web	56
11	Local	44
12	Shop Seek	50
13	Webfind	24
14	Live Pages	31
15	Search Site	67
16	Local Listing	31
17	Local Business Directory	38
18	City Web Guide	39
19	Aust Online Advertising	44
20	Local Business Guide	44
21	Find local	27
22	Aubiz.org	51
23	2 Find Local	68
24	Super Pages AU	34
25	A to Z pages	38
26	Bloo	44
27	Local Store	33
28	Smart Build	29
29	Joel Local	39
30	Street Directroy	62
31	White Pages	84
32	Cylex	40
33	Yalwa	45
34	Fyple	29
35	Vere Directory	32
36	WOW City	46
37	National Directroy	31
38	Manta	88
39	mUmbrella	66

Everything Web Perth has a main list of **100 Australian Influenced Directories** along with around **150 secondary Australian Influenced Directories** for your ongoing **LOCAL SEO** campaigns.

Local citations have become an important part of SEO in the past year. With Google constantly expanding its range of quality ranking signals, creating strong, high quality local citations has never become more important. Local citations work as strong signals to convey to search engines that your business is in fact legitimate and more importantly, real. This becomes vitally important as Google and other major search engines have always stated they want to rank real, legitimate and high quality websites higher in the search results.

Citations are crucial to your local rankings in Google. Not only that, but being listed on lots of these third-party sites (AKA "citation sources") can help you attract customers from a wide variety of sources.

It gets more and more involved every year, but one of the most important factors ( currently) is ensuring that your listings in the following directories are correct and current.

Its imperative that your NAP are identical so as to ensure your signal strength is not adversely affected.

### Don't want the hassle of doing this yourself?

Contact us to take care of it for you at an investment of **only \$600** + gst once off payment!

**Call us (08) 6191 0779**