

Interesting facts - About Searches



94% of Google searches select Natural or Organic results over PAID or ADWORDS!

Of the 1.4 billion successful search queries, the vast majority ended up with natural results being clicked.

So how do we assess your cost for Organic SEO we do for your website?

We work on a selection of 10 keywords. Success is considered when 5 keywords rank on Google.

Keywords with the highest monthly search volume determines the cost of your SEO.

See the chart below

Monthly Cost	Monthly Search Volume	Approx Time to Rank	Minimum Duration	Expected ROI (visitors p/mth)	Approx volume ranked position on Google monthly
\$300 + gst	70>200	6 weeks	3 months	100	#1 40% search volume
\$350 + gst	201>500	2 months	3 months	150	#2 12% search volume
\$400 + gst	501>750	9 weeks	3 months	200	#3 8% search volume
\$500 + gst	751>900	10 weeks	3 months	250	#4 6% search volume
\$600 + gst	901>1100	3 months	3 months	300	#5 5% search volume
\$650 + gst	1101>1500	6 months	6 months	350	#6 4% search volume
\$700 + gst	1501>2000	9 months	9 months	400	#7 3.5% search volume
\$750 + gst	2001>2500	12 months	12 months	450	#8 3% search volume
\$800 + gst	2501>3000	15 months	15 months	500	#9 2.5% search volume
\$850 + gst	3001>3500	18 months	18 months	550	#10 2% search volume
\$900 + gst	3501>4000	21 months	21 months	600	
\$1000 + gst	4001>5000	24 months	24 months	700	

How to check search volume: <http://www.semrush.com/au/dashboard/> then enter the keyword then get monthly search volume

SEO FLOW



To get your SEO working call us (08) 6191 0779